

SCBBA Annual Conference Registration

January 25 & 26, 2009

Kicking off the conference on Sunday afternoon, Sandy Soule will present an incredible Marketing Workshop covering all the latest trends. The entire afternoon is focused on internet marketing... the very place where our business is currently generating. Bedandbreakfast.com will be presenting a FREE Intensive Internet Marketing Workshop including Webervations, Rezovations and Bedandbreakfast.com. This workshop is scheduled for four hours, so imagine the valuable marketing information they will share!

In addition, Katherine Brown, Bloomsbury Inn-Camden, will be presenting her GOBI Session (Good Observations and Bright Ideas) which was a huge hit at our last conference. Katherine has added many new ideas that make our innkeeping lives easier and less costly. She has gathered these ideas from innkeepers all over South Carolina and the Southeast. Other valuable workshops are, Up-Up-Up Occupancy Rates, Social Media Marketing and Free Print Advertising.

Another added bonus this year the scheduling of our workshops. At past conferences, it was inevitable that two workshops you wanted to attend would be presented at the same time, so this year we have made it simple. We have scheduled only one workshop at any given time and everyone will attend together!

We have negotiated with the hotel, keeping the room price as low as possible. The rate of \$114 (includes a full breakfast buffet) is available for Sunday has also been made available for those wanting to come Saturday and/or stay Monday night.

Below is the registration form. To register for the conference, print the form and mail to Barbara Miller along with your check. Since you are responsible for your hotel reservations, here is a direct link for online reservations.

<http://www.marriott.com:80/hotels/travel/caemh?groupCode=scbscba&app=resvlink&fromDate=1/25/09&toDate=1/26/09>

You may call the Marriott directly at 800-228-9290. To enjoy the discounted rate, make certain you tell the associate you are with the SC Bed and Breakfast Association and use the Corporate/promotional code **scbscba**.

See you at the conference!

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Please Print:

Name of SCBBA Member Inn: _____

or

Aspiring Innkeeper / Associate Member / Non-Member: _____

Address: _____ Phone _____

City: _____ State: _____ Zip: _____ Email _____

Check what applies: Current member _____ Associate Member _____ Aspiring Innkeeper _____ Non-Member _____

Please check the plan of your choice. **Please Print**

Full Conference Sunday & Monday (lodging is additional - see below)

SCBBA Member: (2nd attendee must be from same inn)

1st Attendee: _____ \$175 Name: _____

2nd Attendee: _____ \$95 Name: _____

Non-Member / Aspiring Innkeeper / Associate member (2nd attendee must be from same business or inn)

1st Attendee: _____ \$225 Name: _____

2nd Attendee: _____ \$95 Name: _____

**Non-members / Aspiring who apply for membership during conference (and are approved)
will receive \$50 toward 1st year annual dues!**

Full Conference Includes:

- All Conference Activities for Sunday and Monday / 4 Hour Internet Intensive Workshop Sunday Afternoon
- Sunday Evening Social / Dinner Sunday Evening
- Breakfast Monday Morning / Lunch Monday / All Workshops / Annual Business Meeting
- Breaks w/Snacks / Grand Prize Drawing

Registration is Suggested by January 9, 2009

No refunds after January 10, 2009

Mail Registration and Payment to: (make check payable to SCBBA Conference)

Barbara Miller
SCBBA Conference
1710 college Street
Newberry, SC 29108